

COMEDY HACK DAY DC 2016

Sponsorship Information

Hey, what's Comedy Hack Day DC (CHD DC)?

If a comedy show and a hackathon had a baby, it would be CHD.

Comedy Hack Day (CHD) started in 2012 with the goal of bringing technology-embracing comedians and comedy-loving developers together into one collaborative, fun environment. Created by **Cultivated Wit**, a company started by a few folks from The Onion, CHD has grown from its first day-long event in NY to several week-end-long events in LA, San Francisco and at MIT.

We're returning to DC for a second year this November 11th-13th!

We're gathering comedians, designers, and developers to build hilarious tech products—apps, sites, search engines, etc. At the end of it all, the finalists will demo their ideas in a full-fledged comedy show complete with audience members and guest judges. It's loads of fun and we want you to be part of it.

Okay, how can I participate?

We're looking for companies to sponsor in a few ways:

- In-kind donations (food, drink, gift certificates, grand prizes, etc.)
- Monetary donations

◦ **\$1500 - LIFE Tier**

- Company logo on CHD DC T-shirt
- Company logo and link on CHD DC event website
- Shout-outs on all CHD DC social media platforms

◦ **\$3000 - LIBERTY Tier**

- LIFE Tier plus...
- CHD DC Award named after your company
- Prime placement of company flyers, swag and signage at live event
- Host Shout-Out during live event

◦ **\$5000: PURSUIT OF HAPPINESS Tier**

- LIFE and LIBERTY tiers plus...
- CHD DC Grand Prize named after your company
- Free entrance to the live comedy showcase
- Front-row seating for 5 guests

Other ways: Got something specific in mind?
We'd love to hear it!

Past Guest Judges include:

Seaton Smith, comedian and actor of FOX's *Mulaney*, *The Nightly Show*

Allyson Jaffe, co-owner, DC Improv

Sibyl Edwards, President, DC Web Women

Bryce Rudow, editor-in-chief, Random Nerds

6 Reasons to Become a CHD DC Sponsor

1. **Just Say No to FOMO:** CHD DC is merging tech and comedy in the District for a second year in a row! If you missed the fun last year, don't miss out this fall!
2. **Get in a good laugh:** CHD DC is all about hi-tech hilarity. Emphasis on the hilarity.
3. **Expose your company to an engaged audience:** Two groups you can't ever shut up: comedians and tech folks. And boy do they love to tweet. #trending
4. **We won't shut up about your company either:** Leading up to the November event, we'll be posting on all of our social media platforms about our sponsors.
5. **Your name in lights - as many as you want:** Depending on your level of sponsorship, your company name can be plastered everywhere or in just a few key places. We draw the line at tattoos...possibly... actually, let's talk options...
6. **VIP Status:** When you pitch in \$3000, we'll get you free access to the live comedy showcase and a chance to meet with our guest judges. Red carpet walk is optional.

You had me at comedy. I'm in! When is this thing?

Comedy Hack Day DC 2016 starts **Friday November 11th** with the live comedy show on **Sunday November 13th**. Location TBD. Guest judges TBA. Fun TBH (to be had).

To become a CHD DC sponsor, contact **Kelli Herod** (comedyhackdaydc@gmail.com / 240-672-3356) for more details.



Check us out at:

comedyhackdaydc.com



COMEDY HACK DAY
WASHINGTON, DC